

VUMI SAMPLE™ - Resume

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Andrea at the Orient Hotel

Photo © Kathy Dora

Profile

Contact Details

TAFE Email: andrea.smith@deta.qld.gov.au

Urchin Entertainment email: andrea@urchinentertainment.com

Urchin Entertainment website: www.urchinentertainment.com

Urchin Entertainment is the class business of the MSIT music business students.

Andrea's Story

ANDREA SMITH

Andrea Smith of Abbey Road has had a varying career ranging from Graphic Artist, Entertainment and Venue Management, through to trainer/facilitator.

Andrea started her career by studying Graphic Design at the QLD COLLEGE OF ART. After graduating she worked in an art studio situation for 7 years, ultimately in a position dealing with the

[Photos](#) [Videos](#) [Audio](#) [Links](#)

- CD launch flyer
- Damien Garvey from The Tellers
- At a birthday party

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Photo © Kathy Dora

Career Summary

Music venue and artist management

Managed key Brisbane original venues that featured initial gigs for some of QLD's most recognised artists.

Managed bands such as Purple Avengers - signed to Phantom Records and released a number of albums.

Organised and continues to run music events, from gigs in various local venues, series of events that take music to local communities and outdoor events using community venues.

Music business education

Educating in the music and arts business areas since 1996 and have been lead teacher of MSIT music business courses since 2004.

Many students gone on to successful careers in the music industry.

Here are just a few:

8Ball Aitken (artist)

Paul Walker (artist)

Photos

- A gig listing in Time Off
- Gig handbill six
- Sally Walker Brown exhibition poster

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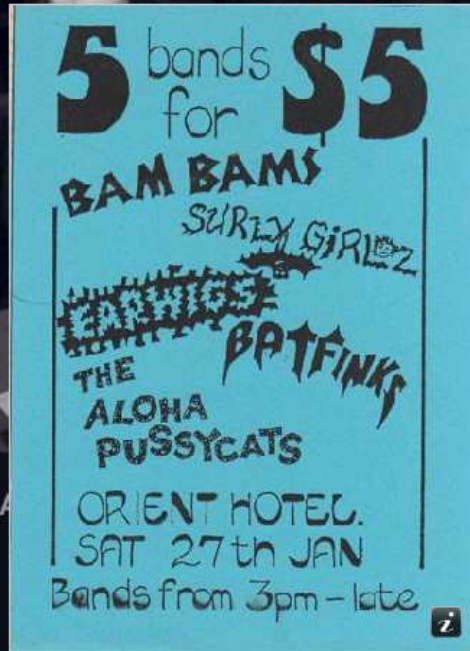
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Photo Gallery



Skills

Employability

- Skill: Students will learn the following skills crucial to a career in the music industry.
- Description:
1. Communication
You have to be a good talker and maybe also a good writer (depending on the job). You have to be confident in speaking to people face-to-face or over the phone and you might also need to write well enough to be understood in emails and memos.
 2. Teamwork
You have to be good at working with people; this means both your workmates and other people that come into contact with your organisation.
 3. Problem-solving
You have to find solutions when faced with difficulties or set-backs; you need to have a

Audio

Jacqui Swan - Invisible

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Jacqui Swan - Invisible [Playing]



00:06 / 04:16

Andrea at the Orient Hotel

Photo © Kathy Dora

Skills

Skill: Andrea's skills

Description: General skills:

Venue and event management
Venue and event promotion

Marketing
Writing media releases
Viral marketing and web 2.0

Artist career management

Writing project briefs
Project management
Team management

Music industry knowledge
Grants writing
Career planning
Copyright

Audio

Jacqui Swan - Invisible

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