

# AFFILIATE INFORMATION

## CREATING AN AFFILIATE ACCOUNT FOR A VUMI EPORTFOLIO

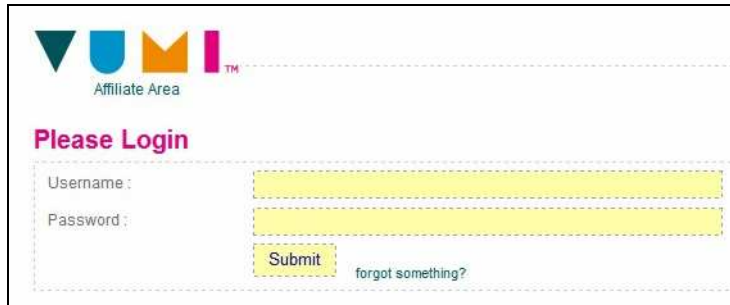
1. Click on the Affiliates link on the VUMI website: <http://www.vumi.com.au/affiliate-program/>
2. Complete the web form and click on the Terms and Conditions link. A VUMI staff member will contact you with further details.
3. Once you have been accepted as a VUMI affiliate you will receive an email containing your logon details, username and password.
4. If you need more assistance you can find it at <http://www.vumi.com.au/support/>



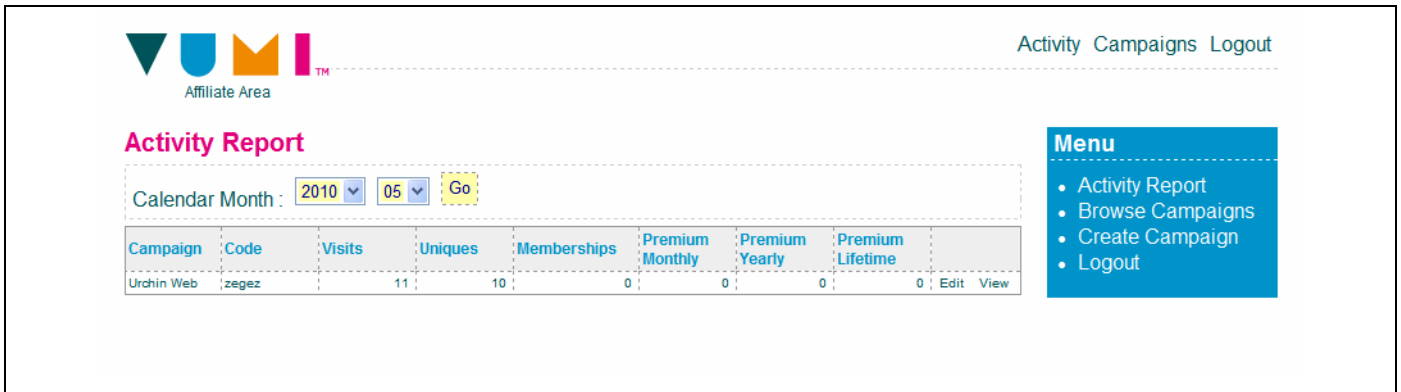
[www.vumi.com.au](http://www.vumi.com.au)

# CREATING YOUR FIRST CAMPAIGN

1. Once you have been approved as a VUMI affiliate you can create your first campaign.
2. Log into your affiliate account.



3. You will see an initial screen that outlines your campaign activities. This will have no data in it the first time you log on.

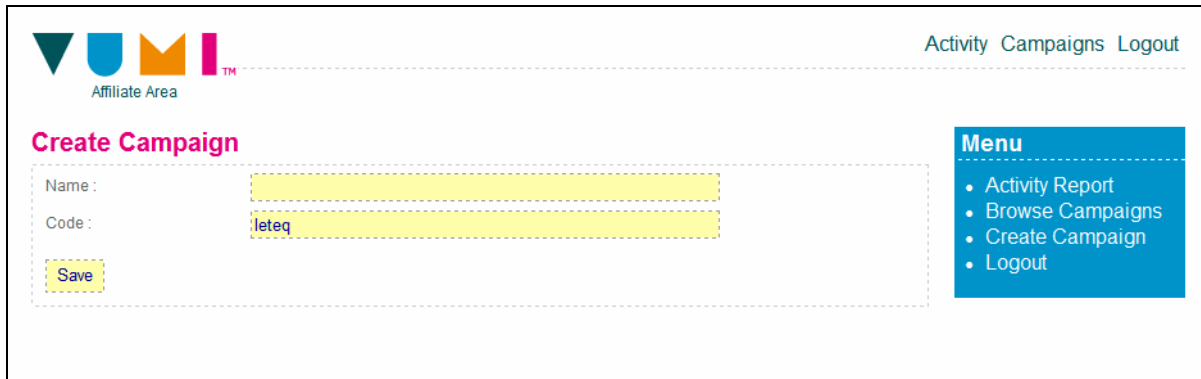


Campaign	Code	Visits	Uniques	Memberships	Premium Monthly	Premium Yearly	Premium Lifetime	
Urchin Web	zegez	11	10	0	0	0	0	Edit View



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4. Click on **Create Campaigns** in the menu bar. This will generate a form where you can name your campaign Try to use a name that will identify your campaign precisely. You will want to remember exact details on where the campaign was used so as to assess the success of the campaign at a later date.



5. Type the name of your campaign into the Name section of the form. Do not alter the Code section, this is automatically generated. Click Save. The affiliate system will automatically



6. Click on **Browse Campaigns** in the menu bar.
7. This will take you to a screen showing the list of campaigns. Click on **view** on the campaign you have created. This will take you to a page with a number of banner choices.
8. Choose your banner design.
9. Copy the code next to the banner in the Embed code section.
10. Embed the code into your website.
11. If you need more assistance you can find it at <http://www.vumi.com.au/support/>



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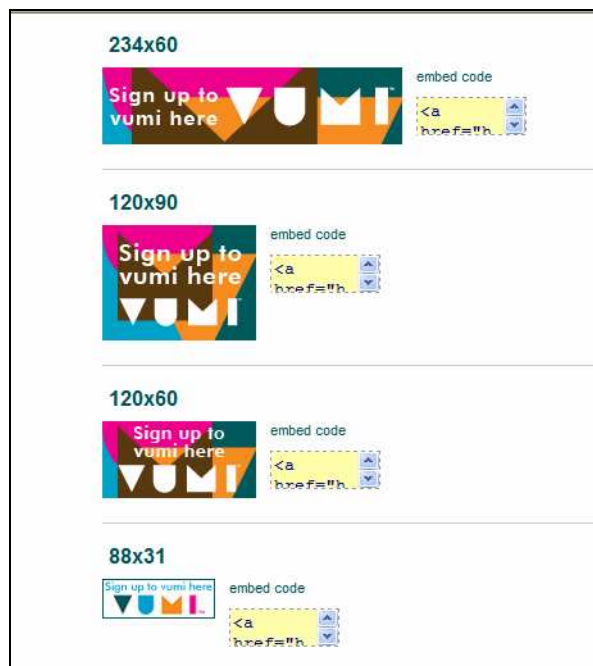
# EMBEDDING A BANNER INTO YOUR WEBSITE

This help sheet is for those who have already created an affiliate campaign.

1. Cutting and pasting code into your web page is easy if you have some HTML knowledge. If not you have probably tried to paste it from your WYSIWYG editor (like FrontPage, DreamWeaver, CoffeCup etc.). These and similar editors usually mess up the code, especially Javascript. The result is either non-working feature or the result does display but not where you want it to display.
2. You need to paste this code into the HTML source code to make it work. When done your browser should only display your chosen banner where the code is located and NOTHING ELSE!
3. There is a very simple and fool-proof trick of doing it. Just follow these steps:
4. Open the page where you want to paste the javascript code to in your favorite HTML editor.
5. Where you want the result of the code to appear simply type: CODE\_HERE.

```
<div class="">
  <div class="side-mod">
class="module-tl png"><div class="module-tr png"><div class="module-tm png"><div
  <div class="module-png">
    CODE_HERE
  </div>
</div></a></p>
</div></div></div></div>
</div>
```

6. Choose your banner design.



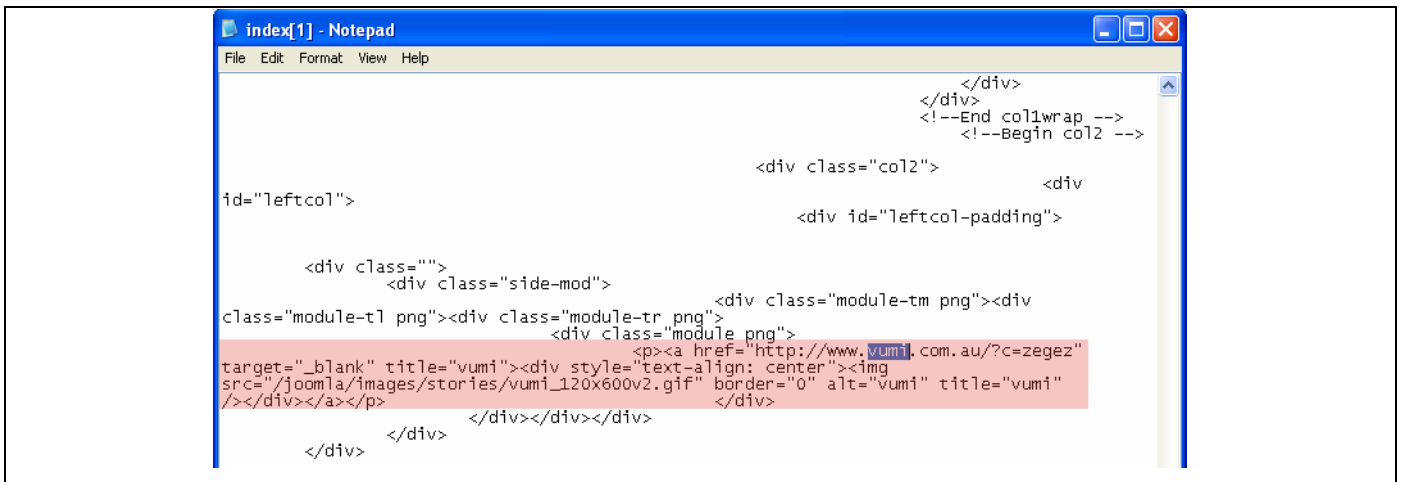
7. Copy the code next to the banner in the Embed code section.



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8. Save changes then open the HTML file in a plain text editor, like Notepad or Wordpad in Windows (do not use Word). You will see a bunch of code there, don't let it scare or confuse you. Use editor's search function to find CODE\_HERE within the HTML code.
9. Simply delete CODE\_HERE and replace it with the code you want to paste, in this case the VUMI affiliate campaign code which is in the embed code section next to the banner design you have chosen..



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