

# Dazzle with an online resume

A virtual resume is the way of the future, writes **Michael Lund**

THE days of the simple document resume could be over.

Job seekers are turning to innovative ideas to promote themselves with e-portfolios on the internet that aim to dazzle potential employers.

The Brisbane-based VUMI project is giving people the chance to create an online resume that can include audio and video, along with images, documents and verified copies of their work to showcase their skills and experience.

It all started as a project looking to promote creative artists in Queensland but has now expanded and is open to anyone who wants to create an online e-portfolio.

VUMI is a joint project of the Creative Industries Skills Council and Dynamic Motion Multimedia.

"It's about time we had something like this in the market place," the council's general manager Sam Nicolosi says. "I've been waiting for



**LOOKING AHEAD:** VUMI technical director Alistair Mitchell.

something like it for some time so we developed it ourselves."

More than 1000 people have signed up to the free and paid for service and he hopes it will grow to the point where everyone will want to develop their own VUMI e-portfolio.

Students are already being encouraged to develop their e-portfolio as they learn at school and in further education so they can use it when applying for jobs.

"What it presents is a dynamic multimedia representation of people's abilities and experience that will give them a competitive edge over the traditional paper resume," Nicolosi says.

Other online profile websites exist and the professional social networking website LinkedIn has two million Australian members who use their account as part of their networking and job hunting.

VUMI's technical director, Alistair Mitchell, from Dynamic Motion Multimedia, says VUMI allows people to tailor their e-portfolio to a particular job or profession, or create multiple e-profiles.

"I'm a musician, I'm a qualified chef and I also do multi-media so I can create a number of different portfolios showcasing all the different skill sets that I have," he says.

**Details:** [www.vumi.com.au](http://www.vumi.com.au)